



# COMPANY PROFILE

# BADAR EXPO SOLUTIONS

## OFFICES

18+ Years in Operation

150 Team Members



### HEAD OFFICE

C-175, Block 9, Gulshan e Iqbal,  
Near Aziz Bhatti Park, **Karachi**



### REGIONAL OFFICE

11D. Sabzazar. Near Liaqat  
Chowk, Multan Road, **Lahore**



### REGIONAL OFFICE

The Farms Club, Road No.5,  
Sector B, PN Farms Scheme,  
Simly Dam Rd Barakahu  
**Islamabad.**



### INTERNATIONAL OFFICE

6 Vale View Terrace, Glasgow,  
G42 9LA, **United Kingdom**



### INTERNATIONAL OFFICE

No. 10, Electromechanical  
Industrial Zone, Xuzhou City,  
Jiangsu, **China**



# CEO'S MESSAGE

“

Over the past 18 years, leading Badar Expo Solutions has been a journey driven by passion, purpose, and the pursuit of excellence. From day one, my vision was clear: to build a company that delivers world-class events while setting new industry benchmarks.

I'm proud of the role BXSS has played in organizing some of Pakistan's most prestigious events—each one an opportunity to connect, collaborate, and inspire. What drives me is the belief that every experience should leave a lasting impact.

Integrity, innovation, and a client-first mindset remain at the heart of everything we do. Our team's dedication is the foundation of our success and reputation for trust, creativity, and flawless execution.

I remain committed to evolving BXSS—through technology, sustainability, and unmatched service—toward new milestones and greater heights. ”



**ZOHAIR NASEER**

# COMPANY PROFILE



Badar Expo Solutions, based in Karachi, Pakistan, is a **leading full-service event management and PR & Marketing** known for its immaculate brand development, promotion, design and communication strategies leading to business objectives of its clients.

With an impressive portfolio of over **600 trade shows and 100 national and international events** annually, Badar Expo has established itself as Pakistan's most trusted and respected event management company. Leveraging its **18+ years of experience** and leadership expertise, Badar Expo delivers comprehensive, objective-driven event solutions that inspire, entertain, and communicate. Besides, Badar Expo Solutions offers end-to-end **integrated creative, marketing, digital platform and brand management** company with inherent experiences that are objectively drive, communicate and inspire.

From **corporate events to trade exhibitions**, conferences, seminars, festivals, entertainment, and sports events, Badar Expo Solutions crafts unforgettable experiences that exceed expectations.

# ASSOCIATED COMPANIES



**Badar Television** is a web-based infotainment channel, primarily focused on events' exhibitions and trade shows. It also includes other programs and segments such as sports, business & trade, social issues, health, Pakistan's culture, history and news.



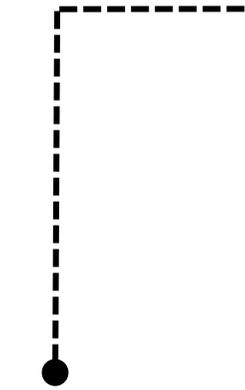
**Badar Digital Solutions** engages in creating joint ventures to develop and market various digital platforms. These platforms include an ecommerce website, associated activities and businesses.



**Badar Engineering Works** has been operating since 1965. The company is renowned for its electrical, mechanical and civil engineering works and has grown phenomenally through the years.

# OUR STRENGTHS

Our strengths lie in our dedication to innovation, our extensive industry knowledge, and our commitment to excellence. Here are some of the key strengths that set us apart in the event management and digital solutions industry



## Event Administration & Management

- Exhibitions & Conferences
- Culture & Trade Shows
- Corporate Events & Seminars
- Festivals Events
- Sports And Social Events



## Sales

- Sponsorship Sales
- Exhibition Space Booking
- Client Coordination
- Customer Relationship Management



## Marketing

- Event Branding
- Marketing & PR
- Pre-event Research
- Social Media & Digital Marketing
- Evaluation & Post- Event Analysis



## Operations

- Exhibition Stall Design & Fabrication
- Canopy & Octa-norm Building
- Support & Fulfillment
- Event Production & AV Coordination
- Logistics & Operations Management



## Event Planning and Facilitation

- Project Management
- Planning & Timelines
- Exhibitor Management
- Facilitation & Coordination
- Vendors Management

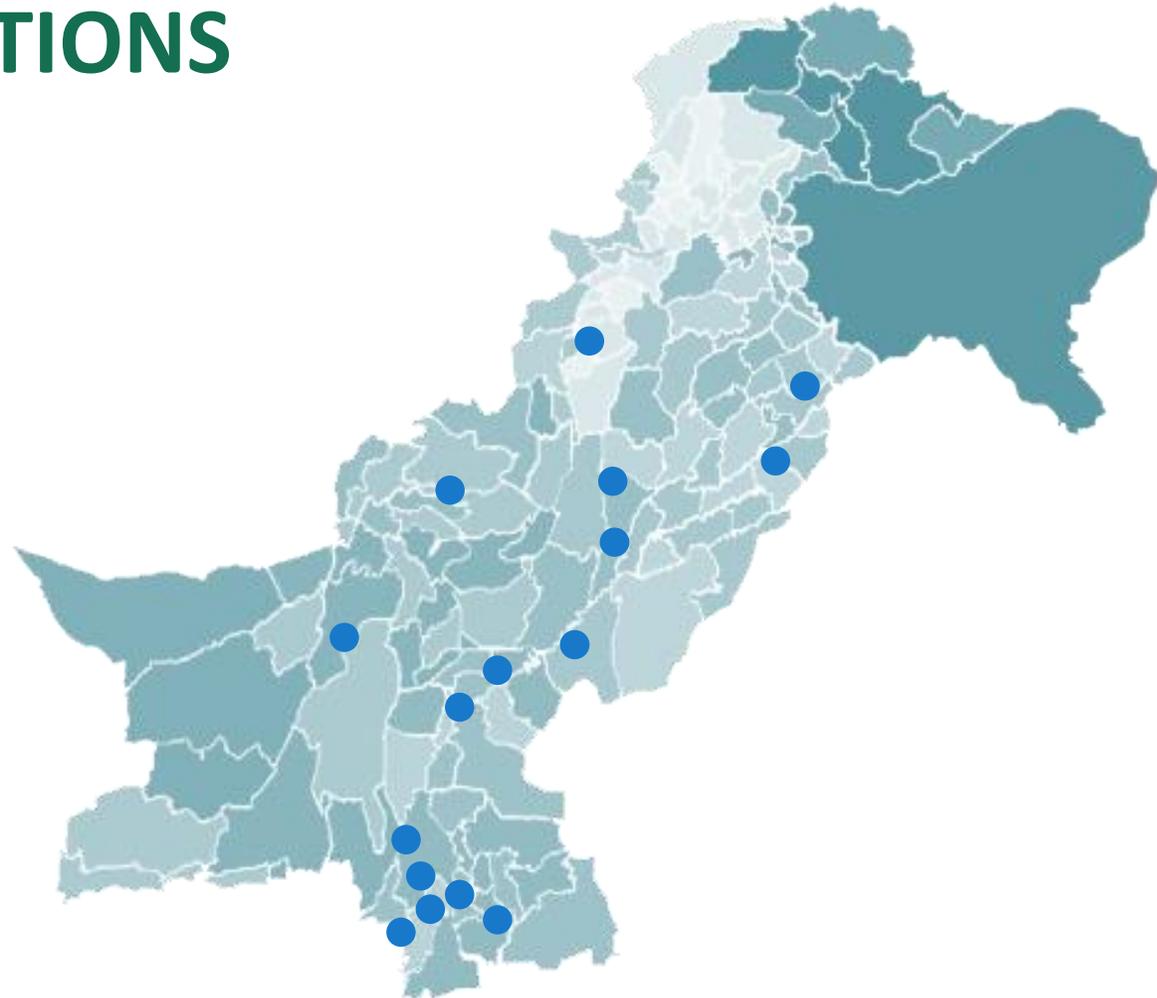


## Information Technology

- Website Development
- Events Application Development
- Live Webinars
- Online Pre-registration
- Live Broadcast / Streaming

# NATION-WIDE OPERATIONS

- Karachi
- Hyderabad
- Khairpur
- Sukkur
- Thatta
- Bahawalpur
- Multan
- Faisalabad
- Lahore
- Islamabad
- Peshawar
- Hoshab
- Quetta
- ...and more!



# ← WIDEST RANGE OF OFFERED SERVICES →

Event administration and management	Trade shows, exhibitions & conferences	Corporate events & Seminars	Sponsorship sales, support and fulfillment	Festivals, Sports and Social events	Event branding and marketing
Print production and management	Marketing & PR	Event production and AV coordination	Canopy & octa norm building	Logistics & operations management	Pre-event research, evaluation & Post-event analysis
	Exhibition stall design & Fabrication	Social Media & Digital marketing	Market leaders in providing connectivity and business critical insight across community of buyers and sellers	Services offered in industrial events such as Energy, Printing, Electrical sector and defence security sector etc	

# LARGEST SELF-OWNED VARIED INVENTORY



BXSS boasts an extensive inventory of German Octanorm modular stall booths and marquee solutions, offering a comprehensive range of event exhibition options.

# STALL BUILDERS & FREIGHT FORWARDERS

BXSS engages stall builders and freight forwarders as part of its standard operations in event management for the design, construction, and embellishment of exhibition booths, while freight forwarders manage the logistics and transportation of exhibition materials to provide exhibitors and attendees with a smooth and well-organized experience.



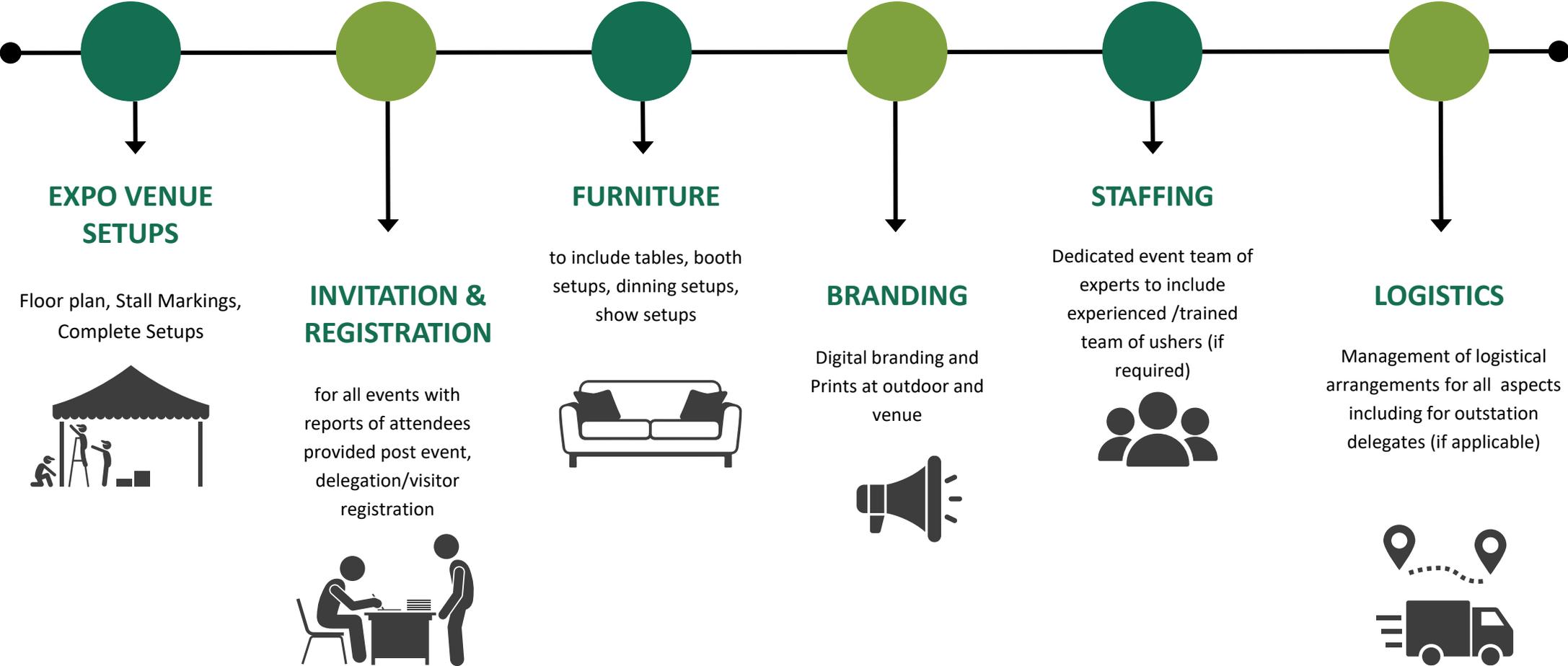
# LEADING THE INDUSTRY



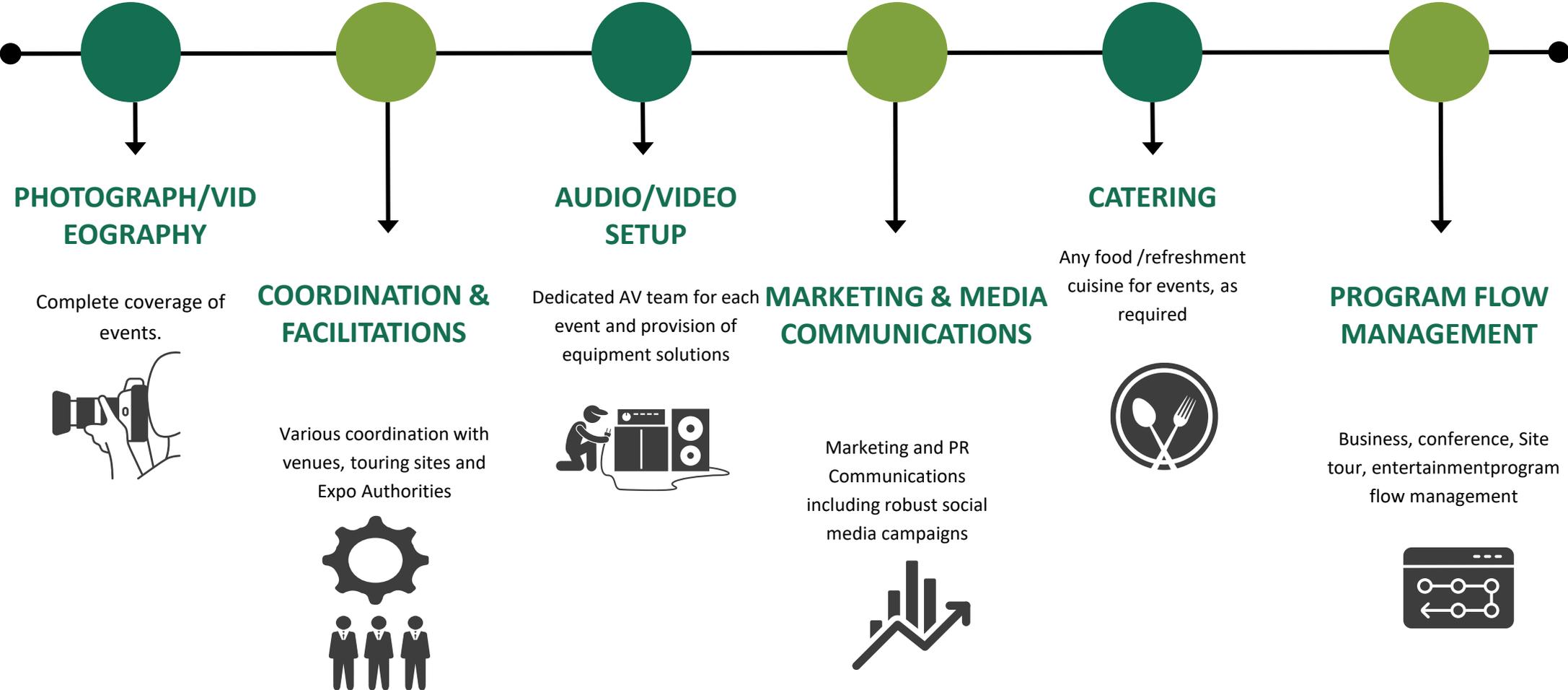
# PROUDLY ASSOCIATED WITH



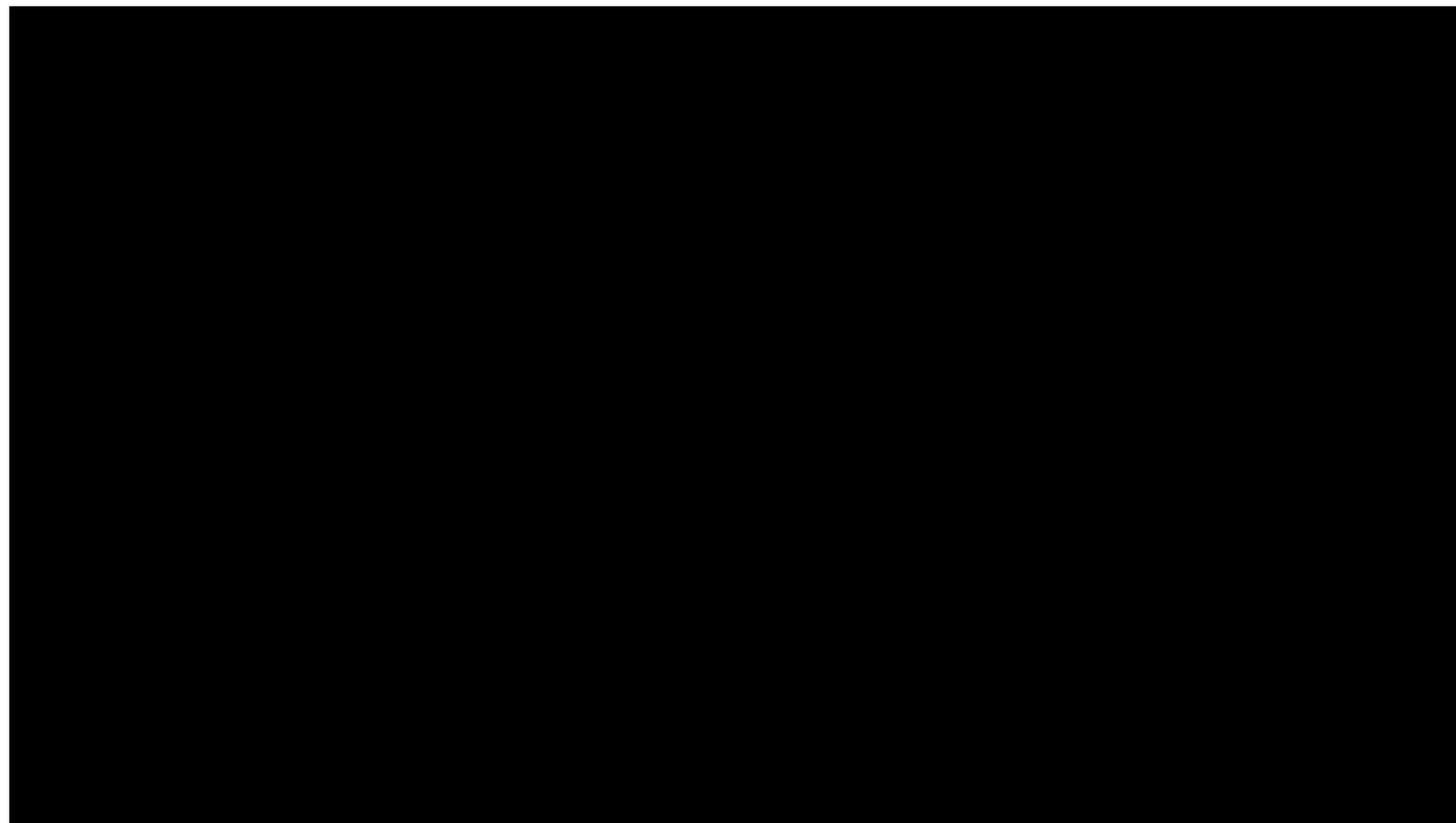
# EVENT'S QUALITATIVE ELEMENTS



# EVENT'S QUALITATIVE ELEMENTS



# CORPORATE (VIDEO) PROFILE



# Thank you.